

Bethune-Cookman University



**COLLEGE OF BUSINESS AND
ENTREPRENEURSHIP**

COLLEGE OF BUSINESS AND ENTREPRENEURSHIP

Bethune-Cookman First HBCU To Sign
Agreement With SBA (2013)



*SAM Signing at Bethune
Cookman University
in Daytona Beach*

Our Mission...

Purposed as the driver for supporting economic growth with an entrepreneurial approach;

Our goal is to build a sustainable ecosystem by encouraging internal and external collaboration and partnerships.

Our Value Proposition

- In Mentor Protégé Program since 2006
- Contributed to 8 Nunn-Perry Winners
- Extensive Subject Matter Experts
- Easy Access to Millennial Talented Workforce
- Affordable and Competitively Value-Priced

Capabilities & Expertise

- Non-degree education and training and credentialing in the areas of business and entrepreneurial skills
- Consultancy, research and development services for the preparation and implementation of project proposals and monitoring evaluation, start-up and business development, human capital, development of SMEs
- Development and implementation of mechanisms for financial support to start-up businesses
- Strengthening the capacity and networking local stakeholders –public, private and business sectors through training, consulting, and support
- Youth entrepreneurship development and promotion

CONNECTING YOUR BUSINESS TO THE RESOURCES YOU NEED

- Certifications (ie. Project Management Professional (PMP) Prep Course, Lean Six Sigma—*Face-to-Face & Online*)
- Consulting
 - Technology
 - Business Competencies
- Internships
- Business Start-up Assistance
- Workshops
- Customized Training